

NEWS RELEASE

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Infinite Legacy to Launch in January 2023

Merger of Two Leading Mid-Atlantic Organ Procurement Organizations to Occur in New Year

Today leadership at <u>The Living Legacy Foundation of Maryland (The LLF)</u> and <u>Washington Regional Transplant Community (WRTC)</u> proudly announced that the new name of our combined organ procurement organization (OPO) will be Infinite Legacy. An Infinite Legacy is one that is limitless, impossible to measure in its magnitude and lives on for generations to come.

"We are confident the name Infinite Legacy will truly honor our donor heroes and their families for their compassionate and courageous decision," said Lori E. Brigham, WRTC President & Chief Executive Officer.

In June 2022, The LLF, whose service area includes 20 counties in Maryland and the city of Baltimore, and WRTC, the OPO serving Northern Virginia, Washington, D.C. and three counties in suburban Maryland, <u>announced they signed a definitive agreement</u> to merge the organizations. The expected timeline of the merger is January 2023.

During this transition, staff and volunteers from both The LLF and WRTC submitted more than 100 compelling name ideas, which sparked the inspiration for Infinite Legacy.

"When a person or family makes the decision to say 'yes' to organ and tissue donation another person and family are empowered to continue their legacy," said Charlie Alexander, The LLF President and Chief Executive Officer. "Our donors' gifts make graduations, weddings, births, career achievements and other moments and milestones a reality for transplant recipients and their families."

The organization also debuted the tagline for the combined entity: "Giving Life. Restoring Hope." and unveiled a logo that illustrates the optimism, gravity, innovation and human connection of our lifesaving mission.

Both OPOs entered the merger proactively, with each in a position of exceptional strength both clinically and financially. This merger reflects an exceptional opportunity to bring together collective expertise, resources, and offerings to provide 9.4 million people with improved donation and transplant services. After the merger closes, Charlie Alexander will assume the role of CEO for Infinite Legacy and Lori Brigham will retire after 35 years of working in the donation industry.



Giving Life. Restoring Hope.

The nation's 57 OPOs work in partnership with transplant centers and hospitals to decrease the number of patients waiting for a lifesaving organ. They also provide care to donor families and educate the public about organ, eye and tissue donation to increase the number of registered donors, and ultimately save more lives.