



PUBLICITY CONSENT AND RELEASE FORM

I authorize Infinite Legacy unlimited public use of any videos, audio recordings or photographs that may be made of me and/or my loved one (*if applicable*) _____ (**insert full name of loved one**). I hereby grant to Infinite Legacy, its affiliates, partners and service providers the worldwide, perpetual right (but not the obligation) to use my name, age, image, and likeness including confidential health information about me and/or my loved one (*if applicable*), in whole or in part, alone or in combination with other materials, without restriction, for use in publications, broadcasts, presentations, public displays, media events or on Infinite Legacy's channels including its websites, newsletters and social media platforms. I give Infinite Legacy permission to contact media outlets to facilitate interviews and discuss story ideas pertaining to me and/or my loved one (*if applicable*). I understand that my image, likeness and/or the recordings of me may be edited, and that my name, age, image, likeness and/or recordings of me may be copied, exhibited, published, distributed, transmitted and/or broadcast in any and all media now known or hereafter developed, including, without limitation, distribution via the Internet, for the purposes described herein. I waive the right to inspect or approve the materials in which my name, likeness and/or recordings of me appear. I understand the above activities will be used for the purposes of educating the public about organ, eye and tissue donation and transplantation and in advertising for Infinite Legacy.

I acknowledge and agree that Infinite Legacy will own copyright in any recordings of me made by Infinite Legacy, and I hereby assign to Infinite Legacy any copyright interest I may have therein. I further grant to Infinite Legacy, its affiliates, partners and service providers the worldwide, perpetual right and permission to use any materials that I provide to Infinite Legacy in connection with my appearance or participation in any recordings made by Infinite Legacy, such as photographs of me or my written works, to the extent and for the purposes described herein. I waive any right to compensation arising from or related to Infinite Legacy's use of my name, image, likeness or recordings of me.

I release Infinite Legacy, its officers, directors, agents, employees and consultants from any and all claims I may at any time have against them, or which any member of my family may have, that result from or arise out of publicity. I agree to indemnify and hold Infinite Legacy harmless from and against all such claims, liabilities, demands and expenses including attorney's fees and legal costs that arise out of or in connection with the publicity.

SIGNATURE: _____

DATE: _____

Name: _____

Street Address: _____

City, State & Zip: _____

For Donor Families*:

I state that I am the legal next of kin of _____ (**insert full name of loved one**) for whom I signed for above.

When referring to my loved one who donated his/her organs and/or tissues, I prefer the following name be used:

Full name: _____

**If you are a donor family member you must fill out the 'For Donor Families' section of this form.*

For Families Attending Events:

I understand that by agreeing to this release, it is my responsibility to make my family members and friends attending the event also aware of this release. I understand that should any of my guests prefer not to be photographed or filmed, it is their responsibility to make this preference known to Infinite Legacy before entering the event. Such use shall be for outlets including but not limited to television, newspapers, magazines, internet, organizational publications and websites, recruitment materials, and ads without limitation for any educational and promotional purposes related to organ donation or transplantation, without prior notification to me.

Infinite Legacy Privacy Policy:

Infinite Legacy understands and respects the importance of individual privacy. We are committed to protecting your privacy and safeguarding your personal information.

Infinite Legacy will not collect any personally identifiable information about you (e.g., your name, address, telephone number or email address) through our websites unless provided to us voluntarily. Infinite Legacy does not use any programs or applications to capture e-mails or IP addresses from visitors to our website.

By providing your email address, you are giving us consent that we may periodically send you information relating to organ and tissue donation including information on programs, activities, press releases, legislative updates, medical issues, and news stories. We do not use any personal information for profit. We do not now and do not intend to sell, rent or market personal data about you to any third parties for any reason whatsoever. Access by our employees and agents to your personal information is only on a need-to-know basis on the understanding that this is confidential business information.

Infinite Legacy understands and respects the importance of individual privacy. We are committed to protecting your privacy and safeguarding your personal information. The following outlines our policy on collecting personal information from our website visitors and from electronic communications we distribute to our various stakeholders.

The Information We Collect

Infinite Legacy does not use any background programs or applications to capture e-mail addresses or other personal information from visitors to our website. Your participation is voluntary, and we will not require you to provide more information than is necessary for us to distribute e-communications to you.

How We Use The Information We Collect

You may subscribe to our e-communications if you would like to receive information on programs, activities, press releases, legislative updates, medical issues, and news stories. Once you have subscribed, you may choose to opt out at any time using the link provided on our e-communications vehicles, and all e-communications to you will be terminated. We do not, and will not, sell, rent or market personal data about you to any third parties for any reason.

Security Precautions

We use software to protect the information we receive through our website. While no data can be guaranteed to be 100 percent secure, we take the security of your personal information seriously, and we continually strive to protect your information. However, by providing personal information to us, you do so at your own risk.

Changes in Our Policy

We reserve the right to change this Privacy Policy at our discretion. Any changes will be posted on www.infinitelegacy.org.

Other Sites and Links

At times, visitors to our Web site and recipients of our e-communications can access other Web sites through links. Infinite Legacy is not responsible for the privacy practices of any other site.

Deletion of Information

If you no longer want us to contact you or if you want us to delete personally identifiable information, please communicate in an email to communications@infinitelegacy.org or in writing to; Infinite Legacy, Communications Department, 1730 Twin Springs Road, Suite 200, Baltimore MD, 21227.

Your Acceptance of These Terms

By using our website, you acknowledge and accept our website and e-communications Privacy Policy, and you give us permission to collect and use the information you submit to us according to the terms and conditions spelled out in this Privacy Policy. If you do not accept these terms and conditions, please refrain from using our website. Any changes to our Privacy Policy will be posted under the Privacy Policy page. We encourage you to visit this page regularly to look for any updates or changes.