



NEWS RELEASE

For Immediate Release

Media Contacts:

Adam Falzarano

410-733-0911

afalzarano@infinitelegacy.org

Jecoliah Daniels

571-544-2179

jdaniels@infinitelegacy.org

The Decision Project® Broadens Community Impact Throughout Maryland and the Metro DC Area

Infinite Legacy realizes strategic priorities through expansion of The Decision Project®

BALTIMORE, April 13, 2026 – Infinite Legacy, the organ procurement organization serving Maryland and the Metro DC area, is bolstering its outreach efforts by establishing The Decision Project® (TDP) as a business unit within the organization. TDP has been a focal point of Infinite Legacy’s grassroots community education initiatives since 2016, specifically within underserved communities, where it has worked to address medical mistrust and disparities in organ, eye and tissue donation.

Ieesha Johnson has been named the executive director of The Decision Project®. Johnson joined Infinite Legacy in 2010 and has worked in the organ donation and transplantation industry for nearly 20 years. She brings a wealth of community outreach and partnership development expertise to the role, along with a passion for advocacy in underserved communities.

“With this move, Infinite Legacy is demonstrating its commitment to meeting the people we serve where they are,” says Johnson. “The work of TDP allows us to cultivate effective community partnerships that empower individuals to make educated and inspired decisions about organ, eye and tissue donation.”

Charlie Alexander, president and chief executive officer of Infinite Legacy, describes the growth of TDP as an important strategic initiative for the organization.

“Organ, eye and tissue donation is about saving lives and improving the health of communities,” said Alexander. “By expanding TDP, we can make an even bigger impact, connecting residents with needed health and wellness resources, while giving hope to the thousands waiting for a lifesaving transplant in our service area.”

In the U.S., 60% of those waiting for a lifesaving transplant are from minority communities. The Decision Project® strives to educate and inspire all communities to save lives as organ, eye and tissue donors.

###

About The Decision Project®

The Decision Project® (TDP) is a grassroots initiative created by Infinite Legacy that empowers people in underserved communities to designate themselves as organ donors. This is important because many of these communities also have large numbers of residents waiting for lifesaving organ transplants.

About Infinite Legacy

Infinite Legacy facilitates organ, eye and tissue donation and educates people about the critical importance of registering to be a donor. We work with 68 hospitals and eight transplant centers to decrease the number of people waiting for a lifesaving transplant. We are passionate about giving life and restoring hope while honoring the legacy and generosity of donors and providing care to their families.

